



Chairmat Sales Optimization Tools

Tools to grow
your business.

Chairmat Tag

Don't forget the chairmat!

Chairmat tags attract attention and provide product information on both sides. Hang on chairs for an easy reminder!



Tag Size - 4"W x 6"H

Tags are hole-punched and ready to hang!

**Does not include hang chains, etc.*

Fandeck Samples

The Chairmat Fandeck consists of easy-to-view miniature mat samples arranged by floor type and usage featuring additional product information.



Mini Mat Size - 3"W x 3³/₈"H

Includes: 13 mini mat samples with product labels

Chairmat Countertop Display



Part number -
CMCNRDISPLAY

Countertop Display Size -
18"L x 14³/₈"D x 32"H

(14) 7" x 10" Chairmat samples

- | | |
|-------------------|--|
| (1) ExecuMat® | (1) Harbour Pointe™ Decorative Impressions |
| (1) DuraMat® | (1) Harbour Pointe™ Decorative Contemporary Circles |
| (1) Polycarbonate | (1) Harbour Pointe™ Decorative Natural Waves / Squares |
| (1) RollaMat® | (1) Harbour Pointe™ Decorative |
| (1) Supermat | (1) Custom Logo |
| (1) Hard Floor | |
| (1) Black | |
| (1) Glass Clear | |
| (1) Checkered | |

- Descriptive information cards
- Color-coded tabs to easily locate mat type
- Chairmat selector \ "how to" order guide
- Swing arm design
- Permanent black back panel
- Heavy-duty wood and steel construction
- Product literature and brochure holder included
- Light assembly required

Contact your local rep or Deflecto Customer Service to find out how to get these sales optimization tools.

Carpet Pile Detector

Determine carpet thickness to choose the right mat!

Measuring carpet thickness has never been easier with the Deflecto Carpet Pile Detector! Fits on a key ring and provides an answer in seconds.



Detector Size -
1 1/4"W x 2 1/2"H

EnvironMat® Mini Sample

In the shape of a plastic bottle, this fun cut-out design allows customers to see and feel the EnvironMat®, Great for sales meetings.



Bottle Size -
2 1/2"W x 7 9/16"H

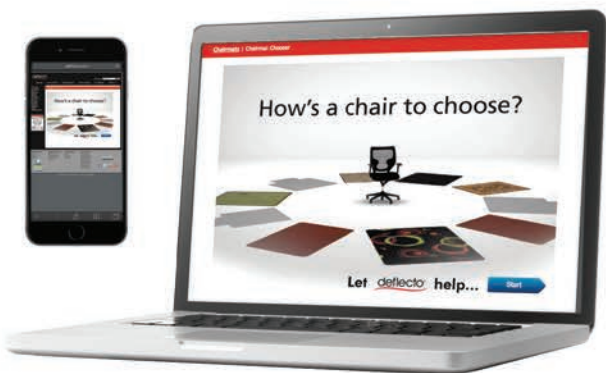


Chairmat Chooser

Simple. Fast. Easy.

Our Chairmat Chooser can help you
select the right mat

www.deflecto.com/chairmatchchooser



An online guide that allows a user to walk
through simple steps of choosing the right chairmat.

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1.800.428.4328

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