



Smart Solutions



Green Quick Facts

- ACCORDING TO A U.S. DEPARTMENT OF Energy (DOE) end use study from 1995, lighting accounts for 29% of the energy use in a typical office.*
- IF EVERY U.S. COMPUTER AND MONITOR were turned off at night, the nation could shut down eight large power stations, and avoid emitting 7 million tons of CO2 every year.*
- A TON OF 100 PERCENT RECYCLED PAPER saves the equivalent of 4,100 kWh of energy, 7,000 gallons of water, 60 pounds of air emissions and three cubic yards of landfill waste.*
- RECYCLED PAPER REQUIRES 64% LESS energy than making paper from virgin wood pulp, and can save many trees**
- THE AMOUNT OF WOOD AND PAPER WE throw away is enough to heat 50 million homes for 20 years**
- 84% OF HOUSEHOLD WASTE CAN BE recycled**
- THE GARBAGE IN A LANDFILL STAYS FOR about 30 years**
- THE AMOUNT OF ENERGY WE SAVE WHEN we recycle one glass bottle is enough to light a traditional light bulb for 4 hours**

*Resource:
<http://earth911.com/news/2007/06/25/turn-your-office-green/>

** Resource:
<http://cipacs.org/interesting-facts-to-know-about-our-daily-usage/>

SUSTAINABLE OFFICE TOOLKIT FROM DEFLECTO!

Introducing Environmat™

It's the most environmentally friendly chairmat made and is also completely recyclable! This durable chairmat meets the same quality standards as traditional PVC chairmats. Offered in both studded for low pile carpet and non-studded for hard floor.



Did You Know?

EACH ENVIRONMAT™ USES 128-245 RECYCLED PLASTIC BOTTLES.



THE ALL NEW ENVIRONMAT™ IS MADE FROM 100% POST-CONSUMER BEVERAGE BOTTLES

Reduce, Reuse, Recycle...

Deflecto offers literature and file holders made from recycled material. Perfect for tradeshows, businesses, office organization and more.

Remember, all Deflecto plastic literature holders and file holders can be recycled too.

CHECK OUT EARTH911.COM to find a recycling center near you.





Did You Know?

All Deflecto PVC chairmats use more than 35% post-industrial recycled material when manufactured. These chairmats are environmentally friendly and save natural resources.



New Chairmat Designs...

INTRODUCING 10 NEW HARBOUR POINTE™ DESIGNS!

- Deflecto now offers chairmats that look like popular accent rugs. All add a uniqueness to any office setting.
- Our Impressions line feature patterns that emulate soft chenille, warm, bamboo and earthy tonal jutes and sisals
- Have fun with color and contrasts from our Contemporary Circles designs to liven up your office.
- With our Natural Waves pattern, smooth curves and clean lines add a decorative touch while protecting your fine flooring.
- Now you can protect your flooring while adding beauty to your home or office.

What's in your "toolbox"?

Deflecto has several new tools like brochures and sell sheets available for immediate use. Call or email customer service to get your copy today. Also available on our website.

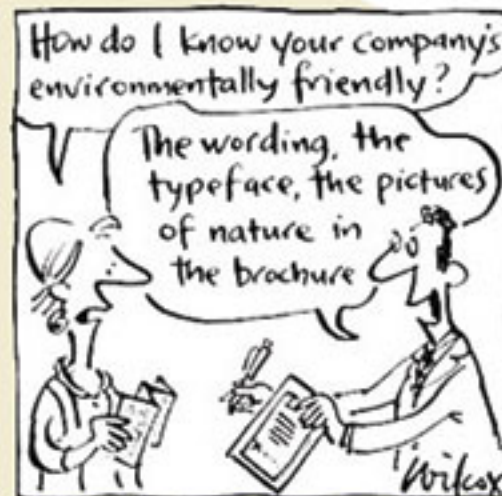


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deflecto.com

Green Humor



Go Green

Deflecto makes every effort to operate in an environmentally friendly manner. We are committed to sustainable manufacturing practices which reduce energy, improve efficiencies and lessen waste. It is our goal to seek eco-friendly materials creating green products that minimize environmental impacts. We partner with packaging vendors who are committed to the environment by using recycled content. Additionally, 100% of plastics are reprocessed and all of our unused cardboard is recycled. Deflecto values the environment and will consistently strive for improvements in eco-friendly business practices.

Share your green story with us!
Email your photos or ideas to:
opmarketing@deflecto.com

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