

April, 2012

**FOR IMMEDIATE RELEASE**

**Deflecto, LLC recognized by S.P. Richards as “Supplier of the Year”**

INDIANAPOLIS, INDIANA— Deflecto LLC, an industry leader in floor protection and sign and literature displays, was designated Supplier of the Year at the 2012 S.P Richards Company Vendor Awards Ceremony in St. Augustine, Florida.

S.P. Richards presents vendor awards in five major product categories. Deflecto was recognized in the furniture category. The winners were determined by a number of key measurements such as sales, service levels, and outstanding support for both dealer and S.P. Richards sales and marketing initiatives.

Bill Schwartz, Deflecto’s Vice President of Sales commented on the recognition, “We are so very proud to accept the award for Vendor of the Year with S.P. Richards Company! This means a lot to a company our size. It humbles us and makes us determined to work even harder on their behalf.”

Deflecto’s headquarters is located at 7035 East 86<sup>th</sup> Street, Indianapolis, Indiana 46250. For more information about Deflecto, visit [www.deflecto.com](http://www.deflecto.com) or call 1-800-428-4328.

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